ABOUT SALEM

A small city just north of Boston, Salem, Massachusetts attracts visitors from around the globe. Most noted for the Salem Witch Trials of 1692, Salem’s history stretches from the 17th-century to today and includes maritime heritage, American literature, architecture, military history, and more. When you visit Salem, you will learn the stories of the interesting men and women who have made remarkable contributions to Salem, New England, and the world.

WHAT’S NEW FOR GROUPS 2022

- The Salem Heritage Trail has been updated and painted gold. Learn more at SalemHeritageTrail.org
- Real Pirates Salem is now open on Derby Street!
- The City of Salem is opening new year-round public restrooms on Derby Street in July 2022
- Destination Salem is building a new year-round Information Center at 245 Derby Street. More details to come!

DID YOU KNOW?

- During the Salem Witch Trials of 1692, nineteen innocent men and women were hanged, and one man pressed to death, accused of practicing witchcraft.
- The first muster of the National Guard was held on Salem Common in 1637.
- Dating back to 1668, The House of the Seven Gables is New England’s oldest wooden mansion.
- In 1877 Alexander Graham Bell placed the first long-distance telephone call from Salem’s Lyceum Hall.
- Founded in 1799, the Peabody Essex Museum is the oldest continually operated museum in America.
- Parker Brothers opened in Salem in 1887. Monopoly and other games were produced here until 1991.

ANNUAL EVENTS & FESTIVALS

JANUARY  Salem Comedy & Spirits Festival
FEBRUARY  Salem’s So Sweet
MARCH       Salem Film Festival
MAY         Salem Ancestry Days
JUNE        Salem Arts Festival
            North Shore Pride Festival
JULY        Salem Celebrates the Fourth
AUGUST      Salem Heritage Days
SEPTEMBER   Food Truck Festival
OCTOBER     Salem Haunted Happenings
DECEMBER    Holiday Happening

LOCATIONS & ACCESS

- Salem is 16 miles (25 km) north of Boston and 14 miles north of Logan International Airport
- Closest highway: MA RTE-128; Closest Interstate: I-95
- Salem is a 30-minute drive from Gloucester, Ipswich, and Essex, and 24 miles from historic Lexington and Concord, Massachusetts
- The Salem Ferry provides service between Salem Wharf and Long Wharf in Boston late May through October
- Commuter train service between Salem and Boston’s North Station takes 30 minutes and is available daily, year-round. The train can be taken north from Salem to Gloucester, Ipswich, Rockport, and Newburyport.
- In 2021 all exit numbers on freeways in Massachusetts were converted to milepost-based numbering system.

HOSPITALITY & AMENITIES

The City of Salem is happy to offer the following amenities and services. Please contact us or visit Salem.org for more information.

- Assistance with itinerary planning
- FAM Tours
- Free motor coach parking (first come, first served)
- Motor coach drop zones
- Overflow motor coach parking
- Motor Coach Parking Map and Guidelines (free)
- Picnic tables (Salem Maritime National Historic Site)
- Public restrooms (Old Town Hall, Salem Maritime National Historic Site, Salem Visitor Center, South Harbor Garage—July)
- Salem Regional Visitor Center, National Park Service / Essex Heritage, 2 New Liberty St., Salem, has restrooms, exhibits and films. (Wednesday–Sunday 10am–4pm)

DESTINATION SALEM APP

Find complete information about visiting Salem with a group at Salem.org/Group-Tour.

Download the Destination Salem App for things to do, shops, restaurants, events and more! Check out Salem.org
TOUR GUIDE LICENSES The City of Salem requires all hired tour guides, except for teachers who are employed by a school and leading a tour that pertains to curriculum, to be licensed. You are encouraged to ask if your guide is licensed. Applications and information are available through the Salem City Clerk, Salem City Hall, 93 Washington Street, (978) 745-9595.